



Letter to the Editor Template

CONTEXT/PURPOSE:

Use this template to customize a letter according to your unique community needs to reach out to media and raise the issue of quality early childhood education and why it's so important.

COPY:

Dear Editor,

One of the things that makes Nebraska work is in danger of not working at all—the availability of quality early childhood education for all families. Two-thirds of licensed center-based providers [recently surveyed](#) said they were experiencing turnover, and of those providers, nearly 70% reported that staff had found jobs outside of early childhood; 9 out of 10 providers employing staff have had difficulty hiring for open positions. That is a huge loss for children, families, and Nebraska's economy.

Quality early childhood education is a big part of how we thrive. Skilled early childhood educators prepare children for school. Families can work knowing their children are in the safe, loving, and supportive care of a quality early childhood educator. It provides Nebraska's employers with the talent they need to succeed now and in the future.

As a [parent, grandparent, business leader, early childhood educator, community leader](#) I see [\[briefly relate personal story in a sentence or two\]](#).

We Care for Kids is a campaign that's helping communities across Nebraska solve the problem. Together, we can ensure that our children, families, and state thrive. I urge you to join me by visiting NebraskaCaresForKids.org.

[NAME, TITLE IF ANY]