



Quality Early Childhood Education
For All Nebraska Families

We Care for Kids Advocacy Tool—Phone Script

In Nebraska, state legislators can act to ease the child care crisis for families and providers, but they need to hear from the public about why this issue should be a priority. That's why we need to contact our legislators and let them know how the crisis is impacting all of us.

Not sure who to reach out to? [You can find your representative by entering your address here.](#)

The best way to make your message heard is to make it personal. Share a story about how early childhood education has impacted you, your family, or your community. Talk about how increased access to affordable, quality child care would help your business grow, your family earn more, or your children succeed. Whatever your story is, it's an important part of solving Nebraska's child care crisis!

Phone Calls:

Phone calls are the most effective way to reach state senators. Your call will likely be answered by a staff member, who will take your message and pass it to your representative. Here are some tips:

- It can be helpful to write down what you want to say on your call so you don't forget anything.
- Make sure to identify yourself and where you live. If you live in the senator's district, make sure to say that.
- Share your story. Representatives get a lot of calls every day about a lot of different issues. To make your call stand out, share a personal story about why early childhood education is so important to you.
- Be confident. Remember, you don't have to be an expert on policy or lawmaking—that's the job we elected our representatives for! You are an expert on your own experience, so use that to guide what you say!

Example script:

Hi, my name is _____ and I live in Senator _____'s district. I'm calling today to ask you to invest in solving Nebraska's child care crisis. This means paying early childhood teachers like the education professionals they are, helping families afford quality child care, and making it so

child care programs can succeed. I care about early childhood education because [Insert a story about why early childhood education is important to you].

Thank you for your time!